

## Neal Smith Entrepreneur of the Year Award

This award honors an Iowa entrepreneur who has been in business a minimum of three years and has been significantly assisted by an Iowa Small Business Development Center. The award was established with a dual purpose - to honor long-time Iowa Congressman Neal Smith for being instrumental in establishing the Small Business Development Center program, and to recognize Iowa's entrepreneurs, who are the driving force behind Iowa's economic growth.

#### Iowa Small Business Development Centers

The Iowa Small Business Development Centers are an outreach program of Iowa State University's College of Business. There are 15 regional business assistance centers located strategically across the state, to better serve Iowa's business community. Since the program's inception in 1981, the Centers have helped hundreds of thousands of Iowa businesses and entrepreneurs through personal counseling and training.

For more information on this award program and our programs or services, call (515) 294-2030 or visit www.iowasbdc.org.



# **Neal Smith** Entrepreneur of the Year Award



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Iowa State University does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, gender identity, sex, marital status, disability or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Diversity, 3210 Beardshear Hall, (515) 294-7612

© 2011 Iowa State University, Iowa Small Business Development Center

# **Tim Greene**

# Tim Greene



### Overcoming Adversity to Produce Quality Products and Compete Globally

Entrepreneurship runs in Tim Greene's family. Quality Machine of Iowa, Inc. grew out of a company started by Tim's father, Bill. He started Quality Machine, Inc. in 1968 in Minneapolis, Minnesota and Tim worked at the company while growing up. The company survived through hard times but needed to diversify, so Bill persuaded Tim to start managing part of the business in

1983. When Bill died suddenly one year later, Tim took over the company at the age of 25. Scared but determined, Tim knew the industry was changing and that the company's equipment and processes needed to be updated in order to compete, so he made changes that enabled the company to produce more efficiently.

In 1994 skilled labor was scarce in Minneapolis, plus the city's zoning laws would not allow the company to increase its facilities. Therefore, Tim rented a facility in Denison, Iowa, which the company soon outgrew. With the help of a friend, Tim found a 45,000 square foot facility with room to grow and relocated to Audubon, Iowa in 1996. Most of the workforce from the Denison facility relocated to Audubon, but the Minnesota division was retained for support. In 2004 Quality Machine, Inc. became Quality Machine of Iowa, Inc. by merging companies and making the Iowa division the company's parent location.

Quality Machine of Iowa, Inc. is an advanced manufacturing business that does precision machining of metal parts. Its products include oxygen conversion devices, military munitions for tanks and flares for helicopters, components for OEM parts, hydraulic valves, service tools used for both agriculture and automotive equipment, and more. Some of the well-known brands that have parts made by Quality Machine of Iowa are Polaris, Toro, Arctic Cat, American Crane, Bobcat, Phillips Plastics, Alliant Tech System, Eaton, SPX Service Solutions (Owatonna Tool Co.), and Ballantine. The company indirectly exports because many of the finished products are purchased by other countries.

Tim purchased additional equipment and expanded company services in order to maintain strength within the industry. The company added over three million dollars worth of equipment in the Audubon plant, and redesigned the production layout to be more efficient and more competitive globally. However, all of this was costly and Tim was soon looking for a solution.

Tim found the help he needed at the North Central Iowa Small Business Development Center (SBDC). Regional Center Director Lisa Shimkat helped Tim restructure his existing debt and determine his debt service going forward. Lisa is currently assisting Tim with his request to reclassify Audubon County as a HUBZone.

Quality Machine of Iowa is in a tough industry; many machining companies folded in 2008-2009. The company is ISO 9001:2008 certified, which allows it to access higher levels of contracts and projects with the Department of Defense. Several of those projects have assisted our troops in their efforts overseas. The medical field has also benefited greatly from the company's accuracy and commitment to quality. By diversifying, being

committed to quality, and manufacturing through automation, the company has brought down the percentage of labor versus the product produced, thereby bringing back many parts that were previously sent out of the country to be produced.

SBDC had the contacts throughout the state and federal agencies that allowed us to position ourselves for steady growth and continuous improvement ... and be a force in the worldwide manufacturing arena.

Currently, Quality Machine of Iowa, Inc. has 55 full-time employees with an average weekly wage of \$784 and annual sales of \$7,000,000. The company has a diverse set of jobs that offer great working conditions and skills advancement opportunities. Tim and his employees have had a considerable economic impact on the area's schools, businesses, and communities, plus the company pays thousands of dollars in local property taxes each year. Tim has built a company with a positive work culture and a strong commitment to excellence. Through continuous process improvements and with the dedication and hard work of Tim and his employees, it is no wonder that Quality Machine of Iowa, Inc. is one of the top precision machining companies in the industry.

And if Tim needs additional advice or business assistance, he will seek out the SBDC. Tim says, "In the rural environment, you have the values of those working for you that would be the envy of every corporation in the country. The SBDC helped us navigate in an area where most of the supporting businesses really weren't familiar with what we did or had no idea of how they could be of assistance. SBDC had the contacts throughout the state and federal agencies that allowed us to position ourselves for steady growth and continuous improvement in a very positive environment to raise a family, have a great quality of life, and be a force in the worldwide manufacturing arena."